



**2016 年管理分析国际论坛日程安排**  
**Schedule of INFMA 2016, 21<sup>th</sup> – 22<sup>th</sup> October**

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Conference Address: Nanjing Audit University, No. 86 West Yushan Road, Pukou District, 211815, Nanjing, China

10 20 (20 <sup>th</sup> Oct.)		
15:00-21:30	Arrival and registration Jinling Riverside Hotel	
10 21 (21 <sup>th</sup> Oct.)		
9:30-10:00	<p>1. 5'</p> <p>2. (10')</p> <p>3. (5')</p> <p>4. (10')</p> <p>Opening ceremony</p> <p>1. Conference general secretary, Prof. Dr. Zhuang Yuliang chairs the opening ceremony, introduces the guests 5'</p> <p>2. Present of NAU, Prof. Dr. Yan Weilong (10')</p> <p>3. Co-organizer representative speech, Prof. Dr. Wan Xiaoyu, Dean of CQUPT School of Economics and Management 5'</p> <p>4. Forum opening speech, honorary chairman, Prof. Michael Ambuehl (10')</p>	Minda Lecture Hall, NAU



10:00-11:00	<p>Plenary speech 1          Speaker: Prof. Dr. Michael Ambuehl          Topic: <b>Negotiation Engineering in Diplomacy</b>          Presentation: 45 min, Q&amp;A: 15 min</p>	Minda Lecture Hall, NAU
11:00-11:15	Coffee/tea break	
11:15-12:15	<p>Warwick</p> <p>Plenary speech 2          Speaker: Prof. Dr. John Thanassoulis          Topic: <b>Ethical standards and cultural assimilation in financial services</b>          Presentation: 45 min, Q&amp;A: 15 min</p>	Minda Lecture Hall, NAU
End of the morning program -		
12:30-13:40	Lunch buffet	NAU
14:15-15:45	<p>1. Sungmook Lim</p> <p><b>DEA</b>          Speaker Prof. Dr. Sungmook Lim          Topic: <b>Inputs and Outputs in DEA: Types and Selection</b>          Presentation: 25 min, Q&amp;A: 5 min</p> <p>2. Dieter Genske</p> <p>Speaker: Prof. Dr. Dieter Genske          Topic: <b>Renewable Cities - Preparing for the Climate Change while Creating Wealth</b>          Presentation: 25 min, Q&amp;A: 5 min</p> <p>3. Jan Hoybye</p> <p>Speaker: Prof. Dr. Jan Hoybye          Topic: <b>The Scientific Method Revisited</b>          Presentation: 25 min, Q&amp;A: 5 min</p>	Minda Lecture Hall, NAU



15:45-16:00	Coffee/tea break	
16:00-17:30	<p>4. ( )</p> <p>Speaker Nick Milnes, CFA CAIA Topic: <b>Applying a Structured Finance Solution to Private Equity Investing</b> Presentation: 25 min, Q&amp;A: 5 min</p> <p>5.</p> <p>Speaker: Prof. Dr. Shen Jiang, Tianjing University Topic: <b>Power of data-driven decision making: Enterprises survival and development path</b> Presentation: 25 min, Q&amp;A: 5 min</p> <p>6. ( )</p> <p>— Speaker: Huang Dongbin, Dr. Sc. ETH, CQupt Prof. of Decision Science Research Topic: <b>Management Analysis Illustrated with Cases</b> Presentation: 25 min, Q&amp;A: 5 min</p>	Minda Lecture Hall, NAU
18:00-20:00	Dinner	Jinling Riverside Hotel
10 22 (22 <sup>th</sup> Oct)		
09:00-10:00	<p>Plenary speech 3 Speaker: Prof. Dr. Hans Rudolf Heinemann Topic: <b>From Risk to Resilience Management</b> Presentation: 45 min, Q&amp;A: 15 min</p>	Minda Lecture Hall, NAU
10:00-10:25	<p>Participants Photo Shooting</p> <p>Coffee/tea break</p>	





	<p>1. Marketing Strategy to Improve Sales in Downturn Economy          KONDRATYEV Dmitriy, HUNAG Dong-bin</p> <p>2. Unobservable effort, objective consistency, and the efficiencies of the principal and the top management team Linlin Zhao</p> <p>3. University Big Data Mining Process Model Based On CRISP-DM Li JingQi, Bian YiJie</p> <p>4. MOTIVES AND DETERMINANTS OF CHINA FOREIGN DIRECT INVESTMENT IN RWANDA HABYARIMANA Jean Amour WU Xian-feng</p> <p>5. Research on Closed-loop Supply Chain Quantity-discount Contract of Anti-Disruption—the Analysis When Demand and Production Cost Disruptions Wang Yu-yan, Yu Zhao-Qing</p> <p>6. Optimal Pricing Strategy Research of Fresh Agricultural Products Based on Consumer Choice Behavior Chang Xiangyun , Li Xiaomei , Fan Tijun</p> <p><b>Session Chair: Prof. Dr. Zhang Fu-li, NAU</b>          Chinese Session( 10 )</p> <p>1. (Simulation optimization of executive payment structure, Chen Zhe, Huang Dongbin)</p> <p>2.</p> <p>3. -</p> <p>4. -</p> <p>5. “ +”</p> <p>6.</p> <p>7.</p> <p>8. PPP</p> <p>9. — X</p> <p>10. - Active</p> <p>Asset Management with Forecasting-Evaluation Mechanism Sun Hongwei, Huang Dongbin)</p>	<p>317</p> <p>Minxing Building,          Room 317</p>
15:45-16:00	Coffee/tea break	
16:00-16:40	<p>INFMA2016</p> <p>Conference committee meeting</p>	<p>Minda Lecture Hall, NAU</p>
Close of the conference program-		